



**SPONSORING AND EXHIBITION
BROCHURE**

Invitation to industry and organizations



INFORMATION FOR SPONSORS

Introduction

The Organizers are offering companies and organizations the opportunity to become sponsors to the 17th AIDS Impact Conference to be held from 1st-3rd June 2027 in London, UK. AIDS Impact is a non-profit charity based in London UK and all sponsorship is gratefully received in order to support and enable the conference. The conference is attended by multidisciplinary researchers, clinicians and providers as well as community, consumer, NGO groups and more. Read more about the conference at www.aidsimpact.com.

Sponsorship options

Your company or organization is invited to apply for different sponsoring opportunities. Sponsors will be mentioned in the upcoming announcements and in the final program. Sponsors are free to make their selection from the list of sponsorship options, according to the following levels:

1. Major Sponsor*
2. Sponsor*
3. Session sponsor*
4. Non-commercial exhibitor

1. Major Sponsors

£ 45,000

Major Sponsors will enjoy the following additional benefits:

- Option to organize one sponsored session during the days of the meeting at a timeslot within the formal programme, and/or:
 - Sponsored lunchtime session
 - Acknowledgement and naming as a major sponsor.
 - The company name (with logo) and sponsored session program displayed in the program.
 - Opportunity to distribute leaflets to delegates.
 - Complimentary exhibition space at the conference center.
 - Four (4) complimentary full registrations.
 - Four (4) full conference registration to be donated to NGO/non-profit organizations
 - Opportunity to sponsor delegate attendance from low/middle income country.
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2. Sponsors

£ 27 500

Sponsors will enjoy the following additional benefits:

- Option to organize one sponsored lunchtime session during the days of the meeting.
- The company name (with logo) and sponsored session program displayed in the program on-line.
- Opportunity to distribute one item to delegates.
- Two (2) complimentary full registrations.
- Two (2) full conference registration to be donated to NGO/non-profit organizations
- Complimentary exhibition space at the conference center.

3. Session sponsor

- **In Program Sponsored sessions** **£ 17,500**
- Sponsors will have the option to organize a sponsored session during the days of the meeting within the program parallel sessions. This option is usually appropriate for research groupings or major studies to disseminate findings.
- Speakers and programme for the session will be organized by the sponsor in agreement with the AidsImpact organizing scientific board.
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- **Lunch Symposium** **£6,000**
- Companies have the option to organize a scientific session of their own choice for 45 minutes during lunch time.

***Important notice:**

50% discount is offered to NGOs/non-profit organizations for all the above sponsoring schemes.

All satellite symposia will be held within the central conference venue, Hilton Syon Park, London UK. The meeting room and audio/visual equipment is included in the sponsor fee.

Time slots:

Tuesday 1st June 2027 13.00–13.45 hrs

Wednesday 2nd June 2027 13.00-13.45 hrs

Thursday 3rd June 2027 13.13.45 hrs





OTHER SPONSORSHIP ITEMS

Additional possibilities to promote your company or organization and your products are offered through sponsoring of different subjects related to the conference. We are sure that you will be able to find an item on the list to fit your specific interest and budget. Of course you are welcome to make your own suggestions.

Opportunity to distribute one item to delegates

£ 1 750

A direct link from the AIDS Impact 2027 web site (www.aidsimpact.com) to your company's home page (upon signing of the contract until the end of the symposium).

Scientific Board dinner

£ 4 600

The sponsors name and logo will be printed on the menu (including five (5) complimentary tickets).

Welcome reception

£ 9, 000

The sponsors name and logo will be printed on the ticket for the welcome reception

.Notebooks and Pens

£3 700

This sponsor item offers you the opportunity to insert your company notebook and pen.

Conference bag

£3,700

Sponsor logo can appear on the bag



Terms of Payment

After the enclosed Sponsor interest form is received by the local Organizer, a confirmation and an invoice for the first non-refundable instalment of 40% of the total amount will be sent and is due to being paid within three weeks after receipt. The balance of the full payment is due and payable before May 1st 2027

Cancellation or Reduction

Notification of a sponsor to cancel sponsored items must be submitted to the local Organizer in writing. The effective date of cancellation or reduction of sponsor items will be the date on which the Organizer receives the written notice. (No cancellations after March 2027)

Cancellation schedule

- After signing the Sponsor interest form, 40% of the full sponsor costs will be retained.
- After February 1st 2027, the sponsor will be responsible for 75% of the full sponsor costs.
- After March 1st 2027 no refunds are made.

4. Non-commercial exhibitor

£ 2 300

The Organizers are offering non-commercial organizations such as NGOs, public health and global organizations, ministries and authorities the opportunity to become exhibitor at the conference. The number of exhibitor stands are limited. Your organization may submit a notice of interest to hold an exhibition space at the conference center.

Exhibitors will enjoy the following additional benefits:

- Two (2) complimentary full registrations.

EXHIBITION INFORMATION

Place and time

The exhibition will be held at the Hotel Hilton Syon Park, London, from Tuesday 1st June until 13.00 on Thursday 3rd June 2027.

Construction and dismantling of stands

Stand construction and delivery of goods from Monday 30th May 2027 17.00–20.00 hrs. Dismantling of stands and removal of exhibits from Thursday 3rd June 14.00–17.00 hrs.

Admission

All registered participants and registered accompanying persons have free admission to the exhibition.

**Terms of payment**

The stand rental has to be paid in two instalments, as follows:

40% by signing the contract for exhibition space;

60% of the full payment is due and payable, before May 1st 2027.

If applications are made after May 1st 2027 the stand rental must be paid simultaneously with the application.

If you have any questions, please contact AIDS Impact Sponsor secretariat at asherr@aidsimpact.com



SPONSORSHIP AND EXHIBITION FORM

Please fill in the required information below and send the form to stockholm2023@aidsimpact.com.
Thank you!

CONTACT INFORMATION	
Company/Organization	
Organization number / Corporate identity number	
Address	
Contact person (name, phone, email)	

Please, mark the check box for selected category/categories.

SPONSORSHIP CATEGORY	Notes
Major Sponsor	
Sponsor	
Session sponsor	



In Program Sponsored sessions		
Lunch Symposium		

OTHER SPONSORSHIP ITEMS		Notes
Insert in conference bag		
Web site link		
Scientific Board dinner		
Welcome reception		
Notebooks and Pens bags		
Other suggestion		

NON-COMMERCIAL EXHIBITOR		Notes

